

From: **Natalia Alejandra Marroquin** [REDACTED]  
Date: Wed, Mar 9, 2016 at 3:12 PM  
Subject: Students for Life Letter Appeal  
To: [REDACTED]  
Cc: [REDACTED] [Lisa.Severy@colorado.edu](mailto:Lisa.Severy@colorado.edu), "Kristen E. Salo"  
[REDACTED], Erin Dewese [REDACTED]

Dear Students for Life,

In light of the letter of appeal received in reference to your funding request, the Board discussed your original funding request at our meeting on March 7th and has decided to fund the Abby Johnson event. The Board uses a two meeting process to fund events and will therefore complete a final vote on Monday, March 14th, 2016. I will follow-up with you with your final allocation by Tuesday, March 15th, 2016.

In the meantime, in order for the Board to make a final decision on how much will be allocated to your event budget we need additional information from your student organization. The answers to these questions will help the board ensure we are providing adequate resources for your event to be successful. Please respond by March 12th, 2016 so we have the information for our meeting on the 14th.

1. In the budget the estimated attendance is for 1,000 people (the entire ballroom), why do you think this will be the attendance?
2. This event would be funded by student fees and therefore the Cultural Events Board requires that student organizations strive to have more students at the event. What are your plans to promote and market this event to the CU student body to ensure more students are in attendance?
3. At speaking type events similar to this, CEB charges community members to attend the event to offset the use of student fees. How much do you think your event should charge community members for this event?
4. An event of this size requires a lot of work to ensure a successful event. How many members of Student for Life are working to put the event together?

Please let me know if you have any questions or concerns.  
Regards,

**Natalia Marroquin**

Environmental Design - Architecture | Class of '17  
University of Colorado Boulder  
Cultural Events Board - Chair

Phone: [REDACTED]