



Select Quotes from Andy Newland

Vice-president of Hercules Industries

July 25, 2012

“Faith is the most important aspect of our lives. I speak on behalf of my dad and his siblings who own the business as well. When you believe that we were created by God, then that has to permeate everything you do. It has to permeate the way you treat a family member, the way you treat a friend, the way you treat an employee. It all has to reflect that.”

“We never imagined the federal government would order our family business to provide insurance for drugs we object to covering. If you put yourself back to when the founders founded America, it seems so contradictory to their intention that Americans be free to live out their beliefs in a country that was created for freedom from religious persecution.”

“For anyone who has been asked to compromise their principles, frustration is an understatement. We’ve put 50 years into building a company with a sound history and a strong legacy. The government says either we compromise what we believe, or we pay a fine. That’s the decision everyone is faced with.”

“People have called what we’re doing courageous. In our opinion, the courage was standing on our principles to begin with. Defending those principles is just what you do when they are attacked. It’s fortunate we found Alliance Defending Freedom. It would have been impossible for us to defend our principles without them.”

“Taking on an entity the size of the federal government is intimidating. But I still maintain the conviction that this is a great country we live in, we have great legislative and judicial systems designed to protect people like us, and I have faith that we will prevail.”

“The whole premise that family businesses are prevented from bringing morals and principles into business is such a dangerous slope to start going down. The question becomes, what ethical and moral principles do you use to run your business? We’ll end up with businesses operating with no ethical or moral principles at all.”

“Our family business doesn’t operate with the number one goal of generating the largest profit we possibly can. We operate business with the desire to provide a happy livelihood for our employees, in a place where people spend most of their waking hours, and that translates into a successful business.”